

The Giddings News

April 8, 1932

**FIRST NEON SIGN
IN GIDDINGS**

Bill's Garage was the talk of the town Tuesday night when the newly erected electric sign was turned on. It is the first Neon sign in Giddings and shows up prettily in red. The sign faces east and west, with the same wording on either side. It hangs 56 ft. above the sidewalk, the letters are 36 inches high, the sign is 8 ft. high and 14 ft. wide and it shows all night.